

#BEYONDBORDERS

Portes du  Soleil
Ski & Bike



PRESSE PACK
WINTER 24.25



FRENCH-SWISS MOUNTAINS

#BEYONDBORDERS

ÉDITORIAL

LIFE-SIZE WINTER

Located between Lake Geneva and Mont Blanc, one hour from Geneva, the Portes du Soleil is a cross-border ski area with 12 linked resorts between France and Switzerland: Abondance, Avoriaz, Champéry, Châtel, La Chapelle d'Abondance, Les Gets, Montriond, Morzine-Avoriaz, Morgins, Saint Jean d'Aulps, Torgon, Val-d'Illeiez - Les Crosets - Champoussin.



Beyond BEYOND BORDERS

In the heart of the the Franco-Swiss Alps, the Portes du Soleil ski area offers a majestic panorama and a complete change of scenery !

The ski area is can be criss crossed on skis, allowing skeires to travel extensively on skis between two countries. The 12 typical or avant-garde village resorts in this region are both diverse and complementary, and have all managed to retain the charm of Chablais life at altitude. As a result, the ski area can be criss-crossed, allowing holidaymakers to travel with skis on their feet.

A journey of discovery awaits beyond borders in the Portes du Soleil. Picture it, a place for contemplation, sports pursits and gastronomic specialities for all generations.

KEY FIGURES

LES PORTES DU SOLEIL



1 single ski pass

2 countries

12 resorts

60 years of history

400km² of surface area

208 ski lifts

600km of skiing

30 ski areas (boarder-cross, snowparks, ski-cross, fun areas...)

307 runs
 * 39 green
 * 130 blue
 * 105 red
 * 33 black

Portes du Soleil skiing area opening
21.12.2024 to 20.04.2025

PORTES DU SOLEIL

60 YEARS OF HISTORY



2024 WILL MARK 60 YEARS OF PORTES DU SOLEIL

Les Portes du Soleil is first and foremost the story of a group of friends who - over 60 years ago - had a dream: the dream of a huge Franco-Swiss ski area linked by ski lifts.

This dream materialized in **1964** : a giant 3 m by 3 m 1/10,000 scale model of the future cross-border domain was presented to the general public at the Lausanne World Fair.

For the record, the project presented in Lausanne in 1964 was initially entitled the "Haute Route des Familles", in reference to the famous Chamonix-Zermatt crossing.

Not a name with enough media coverage for Jean Vuarnet, the Olympic medal-winning ski champion from Morzine Avoriaz. A fervent promoter of the idea of a linked domain, Jean took part in a meeting at the Carnotzet du Grand Paradis in 1965, and went round the table to see what proposals were on the table. Only the Swiss Gustave Trombert from Val-d'Illiez had a proposal.

Jean suggested we think about it some more, but we had to get out of here with a definitive name! Unsurprisingly, there were no other proposals, and the name « Portes du Soleil » (named after the pass at Les Crosets) was adopted.



This is the first logo for Portes du Soleil.

In the years that followed, the project took shape with the gradual development of cross-border links: The first was installed in 1956. Pierre Béteille, a Pyrenean adopted by Châtel, built the first cross-border

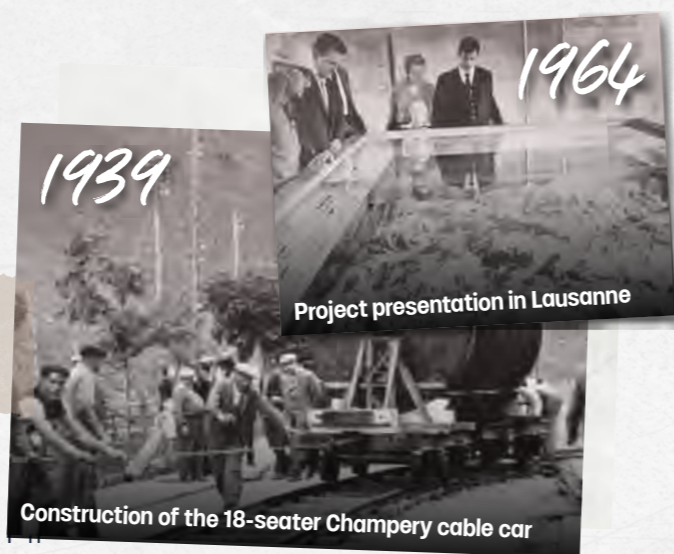
lift: he extended the Coq lift with the Corbeau lift. The Super-Châtel sector is now linked to Morgins. By staying on the slopes, skiers can now move from one country to another without leaving their skis.

Ski without borders is born!

The Champéry-Avoriaz link via Chavanette confirmed the pioneers' vision. In 1968, a fixed-grip double chairlift was built by Téléchampéry at Chavanette to link up with the French resort of Avoriaz. At the same time, Avoriaz embarked on the construction of a surface lift, which was completed in late summer 1968.

The two slopes are linked !

The opening of the Chavanette route opened up new possibilities for skiers: a magnificent route leading to the famous «Mur Suisse», one of the steepest runs in the world. Subsequently, the links developed. The original vision gradually became a tangible reality. Ever the visionary, the Portes du Soleil soon realised that the serious mountain-biking segment would become a major growth area for summer tourism. Indeed, for some mountain bikers, the pleasure comes from the downhill.



1953
Young skiers on the new Châtel chairlift

1995, Pléney opened its gondola lift to mountain bikers and built a dedicated trail. Avoriaz, Châtel, Champéry, Les Crosets, Les Gets, Morgins, Morzine and Les Crosets offer world-class Bikeparks. The UCI (International Cycling Union) has confirmed the region's appeal by organizing the Mountain Bike World Championships in Les Gets in 2004 and 2023, and in Champéry in 2011. **The Swiss resort will host them again in 2025 !**

Les Portes du Soleil, 12 resorts come together to offer skiers an immense cross-border alpine domain: 600 km of skiing accessible via 208 lifts.



1960
Old cable car

1976
Old package advertising
SKI SANS FRONTIERE
1 SEUL FORFAIT

1987
Old advertising
Portes du Soleil
L'HIVER, UN SEUL FORFAIT,
220 REMONTÉES MÉCANIQUES, 650 KM DE PISTES,

1967
Avoriaz reindeer

ECO-RESPONSIBILITY

A PRESERVED NATURE RESERVE

Committed to the mountains of tomorrow

Today, nature is calling us back. Global warming is inexorably causing our glaciers to melt, eternal snows to disappear, whole swathes of rock to break away, and snowfall to fluctuate wildly. Our responsibility today is to act. On all fronts. Together. **The mountains deserve our efforts.**

For Portes du Soleil, as ski area operators, the move to action is a collective one, based on a roadmap adopted by all members of the profession, whether private or public, and whether they generate sales of a few thousand euros or several tens of millions in every mountain range.

A committed approach

It includes measures to better manage, save and share the water we use to produce artificial snow, in order to compensate for snow variability. It includes investments to protect biodiversity and a proactive strategy to preserve the landscape, not forgetting the issue of waste generated by tourism.

These eco-commitments are the foundation on which we hope to build a strategy of sustainable development with all the other players in our region: local

elected representatives, ski schools, hoteliers and accommodation providers and all the socio-professionals, transporters, environmental associations and citizens, whether residents or holidaymakers, because we all have a role to play.

Our goal is ambitious: to make a success of the ecological transition of our territories, by consolidating our links with the living world, developing our business models, and helping to improve the quality of life of local residents and the experience offered to our customers.

This approach is reflected in the 16 eco-commitments set out by Domaine Skiable de France in 2020, covering climate issues through an action plan aimed at saving energy and gradually decarbonizing the business to achieve zero emissions by 2037.

"The mountains, like our planet, are our common heritage!"

MORE CONCRETELY IN THE PORTES DU SOLEIL...

Alpine Express Pass

MORZINE-AVORIAZ & LES GETS 🇫🇷

Montagne Verte, a local environmental association, has launched the Pass Alpin Express. The aim of this scheme is to **encourage holidaymakers to travel to the resorts by train, thereby reducing their carbon footprint.** In exchange, local professionals such as accommodation providers and ski schools offer discounts to Pass holders. **This initiative aims to promote sustainable mobility while supporting the local economy.**

www.avoriaz.com

Slow Food Travel

RÉGION DENTS DU MIDI 🇨🇭

International project to network sustainable food producers from farm to fork. The slow food charter, based on meetings and exchanges with farmers, cheesemakers, breeders, bakers and winemakers, has been signed by **12 partners in the Régions Dents du Midi** area, all committed to promoting the gastronomic heritage of the Vallée d'Illeiez.

www.regiondentsdumidi.ch

www.slowfood.ch



ClimSnow

MORZINE-AVORIAZ & LES GETS 🇫🇷

Partnership with CLIMSNOW enabling the resort to **quantify, at various timescales, the reliability of snowmaking** (groomed natural snow, with/without artificial snow), to assess temperature and snowmaking trends (reliability, variability), and to quantify the impact of snow management techniques.

The information provided by CLIMSNOW can be used to plan **investment choices based on projections** of the future state of the snowpack.

www.climsnow.com

Environmentally-friendly facilities

AVORIAZ 🇫🇷

Chaux Fleurie chairlift

- **16 solar panels** on the TS departure station
- Power of 6.6 kWp opur an annual production of **6000kWh**
- Used to operate the TS & fed back into the grid for other uses when the TS is at a standstill.

Lac-intrêts chairlift

The choice of a Direct Drive motor with no gearbox :

- Reduced quantity of materials used in the design of the lift (lower carbon footprint)

TakeAir project

AVORIAZ 🇫🇷

Avoriaz becomes the **first ski resort to carry out a global carbon footprint**, thanks to a partnership with TakeAir. This ambitious project, covering all shops, services and accommodation, aims to **reduce emissions for a more sustainable future.**

- No oil required for engine operation (no risk of environmental pollution)
- On-site motor overhaul without the need to return to the factory

More virtuous operation :

- Lower energy consumption (speed regulated according to skier numbers) 24% reduction in electricity consumption.
- Recovery of waste heat generated by motor operation to heat the premises needed to operate the machine (staff hut).

Housing & Energy

CHÂTEL 🇫🇷

- Energy renovation** of 5 town hall buildings underway
- Duration → 5 years
- Goal → savings by 50% by 2040

Eco-friendly eco-responsible made of wood

LES GETS 🇫🇷

- « Tag-it » in a handy CB format**
- 40,000 passes issued to skiers and mountain bikers every year
- Goal → reduce plastic consumption

And a tobacco-free domain, a first in Europe !



DESTINATION

AN ALPINE DOMAIN WITH INEXHAUSTIBLE POSSIBILITIES

No Limits

From charming little villages to trendy resorts,
the Portes du Soleil offers plenty of opportunities to meet new
people, explore new trails and marvel at new panoramas...
or marvel at new panoramas...

From the majestic Mont Blanc to the imposing Dents du Midi, from
Valais AOP raclette to Abondance AOP cheese, all the ingredients
are there for a successful trip across two countries... and on skis!
Look out for the variety of ski resorts to discover on your tour. It's a
great way to vary the pleasures of skiing in a new area every day.

ACCESSIBILITY

A MOUNTAIN FOR EVERYONE

A domain for everyone

Either way, discovering the Portes du Soleil means discovering the pleasures of a huge cross-border ski area in the heart of an unspoiled mountain. The scenery is as majestic as the valley's old chalets ! The atmosphere here is a delightful blend of gentle living, conviviality and festivity.

The area is ideal for all winter sports and activities: freestyle, freeride, snowboarding, downhill skiing, Nordic skiing, cross-country skiing, ski touring, telemark skiing, snowshoeing, handiskiing, dog sledding... And - a special feature of the Portes du Soleil - you can start your skiing in France and finish in Switzerland, and

Romantic vacations, family vacations, weekends with friends... from large ski resorts to small, charming resorts, there's something for everyone!

vice versa... And you don't need to be an expert, as the Portes du Soleil ski area has runs for all levels. Is the mountain at human level: a mountain that can be discovered on foot, in a horse-drawn carriage, on a toboggan, on skis or snowboard, or sitting by the fire. The mountain as we like it, and above all in our own image, with a choice between a large, trendy, avant-garde ski resort or a small, charming village resort for relaxed, family or romantic vacations!

How can you tell whether you're in Switzerland or France ? The only clue is to listen and recognize the accents of the lift attendants ! Enjoy your trip !

4 good reasons for choosing Portes du Soleil

The charm of the place : An area with many possibilities, where the Franco-Swiss side brings a different, friendly atmosphere.

The gastronomy : With no fewer than 90 high-altitude restaurants and canteens, we love to eat here, and we don't take tourists for «monchus».

A holidaymaker in search of fresh air, mocked for his clumsiness and ignorance of local customs.

The scope of the domain : A virtually inexhaustible off-piste area, where you can ski all winter (almost) without walking.

The atmosphere : Entertainment and a festive atmosphere, including the Rock the Pistes festival in spring, with daytime concerts scattered around the resort, to be discovered while skiing.



JACKY POCHON
Mountain guide
DÉCOUVRIR →



BASILE MARCLAY
Steep-slope skier
DÉCOUVRIR →



CHRISTOPHE TRICOU
Thrill-seekers
DÉCOUVRIR →

Fun zones for learning

Lil Stach : an enchanted forest for freestylers !

Little brother of the Stash, the Lil'Stash is a children's snowpark. It's the ideal place to learn to slide and discover the first sensations of freestyle. The green Proclou run from the Falaise district features a wide beginners' slope on one side and a fun area on the other. Woops (snow waves), small kickers (bumps), slides and boxes (freestyle modules) at ground level make for a gentle, controlled learning experience.

Freeride

Off the beaten track !

A way for even the most seasoned skiers to explore endless new horizons. Untouched slopes and adrenalin-packed descents that make the hearts of thrill-seekers beat faster. The Portes du Soleil ski with its 400 km2 snow-covered peaks, as far as the eye can see, its wild slopes and unspoiled valleys, offers skiers an ideal off-piste playground.

Black slopes for a thrilling experience on the Swiss Wall

Taking on the legendary Swiss challenge!

An average gradient of 37 degrees and a vertical drop of 331 metres over a total length of 900 metres... and all this, perched at an altitude of 2150 metres... Even the snow groomers don't fit, as it's sculpted only by the snow conditions! The Swiss Wall is considered one of the world's most difficult slopes !

Parks tours for safe, free skiing

Taste the freedom !

New to ski touring? This is the place... The Rando-Parc is an introductory and educational area where you can learn to ski tour in complete safety. Signs and videos explain how to become a «skinning and de-skinning» pro. In all, there are 8 marked itineraries, specially designed to enable downhill skiers and touring skiers to cohabit harmoniously!

Inspire

The INSPIRE project, is a series of portraits of Portes du Soleil enthusiasts.

They're all committed, caring, true sentinels of the resort's good health, and committed to bringing the area to life...



ADVENTURES OFF SKI



It's going to blow your mind !

4-season rail sled

LES GETS 🇫🇷

With a journey time of almost 6 minutes, a length of 380 metres on the way up, 714 metres on the way down and a difference in altitude of 105 metres, this 4-season sled (meaning "on rails") promises great fun for the whole family. Accessible year-round, this luge track offers a unique experience through the picturesque landscapes of Les Gets.

INFOS Suitable for children aged 3 and over, and 8 and over on their own. The activity is open to all, including adult tandem descents.

PRICE 8€ per run - 35€ for 5 runs

➤ [More informations](#)

Frosted Tricycle !

Mountain Kart

SAINT JEAN D'AULPS 🇫🇷

Whether you're in the spirit of competition or just a fun ride, you can hurtle down 800m of vertical drop on a 4km track behind the handlebars of some amazing machines.

INFOS Minimum height 1m35

PRICE 24€ per descent

➤ [More informations](#)



Close to the mountains

Icefall

ABONDANCE 🇫🇷

This activity lets you discover another facet of the mountains in winter: water frozen by frost creates a universe of icy shapes and structures that lend themselves to the game of climbing!

Often perceived as an inaccessible activity... on the contrary, it's a rather playful activity that you can learn all about under the expert guidance of our mountain guides.

INFOS From 01/12 to 30/03 daily

PRICE 250€ 1/2 day, material included

➤ [More informations](#)

The Call of the Great North !

Sled dogs

MORZINE 🇫🇷

Quentin and his sled dogs await explorers young and old to discover the Manche valley in Morzine.

Enjoy breathtaking snow-covered landscapes and experience a magical moment in the heart of nature. A memorable experience, combining fun and immersion in mountain wilderness.

INFOS Suitable for children aged 2 and over.

PRICE 1 or 2 participants (of any age), with a maximum weight of 150 kg: 190 € (230€ with a child)

➤ [More informations](#)



The sensations of mountain biking on a new playground: snow!

E-fat bike

AVORIAZ 🇫🇷

The Portes du Soleil is a 600km ski area in winter, but it's also Europe's biggest bikepark in summer! So it's only natural that E-fat bike offers mountain biking on snow. Equipped with wide notched tires for added stability and grip, and electric assistance for greater endurance, it's easy to get off the beaten track and discover an unexplored playground.

INFOS 2-hour outings, every day during the day, accessible from 1m45.

PRICE 70€ (mountain bike included)

➤ [More informations](#)

Funescape game in the forest

Torgon's Forgotten Treasure

TORGON 🇨🇭

This new adventure tells the story of Maurice le Moufflon, the ancestor of the village mascot, Léon. The aim is to find Torgon's forgotten treasure. The rules are to find the four numbers on the padlock to open the safe. The four riddles, beautifully illustrated in a book by Julien Valentini, will plunge participants into a world of fantasy. A game of enigmas, in the heart of nature, to be solved with the whole family.

INFOS The game is suitable for children aged 4 to 12, and can be played alone or with friends. Departure from the tourist office

PRICE child CHF 19 / Family rate from CHF 38

➤ [More informations](#)

ACTIVITIES

MUST-HAVES



"A magnificent natural setting to be enjoyed without moderation"

Getting started the « Grand Blanc »

Fantasticable

CHÂTEL 🇫🇷

The only one of its kind in the Alps, the giant Fantasticable zip line lets you fly over the mountains and enjoy the white snow-covered landscape. Comfortably installed in your harness, you're suspended in the air at a maximum height of 240 metres, and fly at almost 100km/h from one end of the valley to the other, on 1200 metres of cable. A little something extra? Duo flights for shared thrills!

PRICE Single flight 27€ per person / duo flight 54€

↳ [More informations](#)

Imperial experience

Aigles du Léman

MORZINE 🇫🇷

In winter at the Pointe de Nyon, the "Aigles du Léman" set up their aviaries in the heart of the slopes. Young and old come to enjoy a unique experience: discover eagles, owls or buzzards, rub shoulders with trainers offering falconry initiations, marvel at shows or ski and race in the company of birds of prey. A concept unique in the world, with the ultimate aim of reintroducing extinct or endangered species to the Alps.

↳ [More informations](#)

A magical moment

Alta Lumina

LES GETS 🇫🇷

Alta Lumina is a magical experience that plunges visitors into a fantastic world and offers them a unique immersive adventure. In the heart of the forest at nightfall, visitors follow a kilometer-long trail of light through successive tableaux, where the history of the area's DNA is poetically suggested by light, sound, images in all their forms, scenography and interactivity. This concept, ideal for all ages, is in line with the resort's diversification strategy, with almost year-round opening.

INFOS Visit between 50 minutes and 1 hour

PRICE Adultes : 19,50€ / Enfants : 10,50€

↳ [More informations](#)



For a magical night

Perched on the summit

Old customs

MORGINS 🇨🇭

This former customs hut, built in 1928 on the Col des Portes de Culet, was a strategic location for guarding the French-Swiss border. In 2020, the Collombey bourgeoisie decided to give it a new lease of life by converting it into accommodation. The 6-person cabin can now be privatized. Recharge your batteries in the heart of nature, without forgoing the luxury of a hot shower or a freshly baked pie. The cabin offers all the comforts of home, with a view of Lake Geneva and the Bec du Corbeau as a bonus!

↳ [More informations](#)

In the skin of an Eskimo!

Igloo

AVORIAZ 🇫🇷

It all starts with a walk under the stars. A walk with headlamps that will lead you to our isolated igloo village in the heart of nature. Here you'll discover the magic of a magical place, with its igloos plunging you (almost) into the heart of Inuit civilization, where every curve of ice, every crystal of snow sculpts a cozy cocoon, promising you a night like no other. Ready to embrace the cold? The warmth of the igloo awaits you!

↳ [More informations](#)

Rocked by the stars

Bubble d'Aulps

SAINT JEAN D'AULPS 🇫🇷

In an enchanting setting on the edge of the forest, dream away the night in the comfort of your perched Dome! Thanks to their transparency. These panoramic domes allow visitors to take full advantage of the environment and enjoy an unusual night. Admire the view of the Vallée d'Aulps peaks at sunset, then enjoy the enchantment of the twinkling stars as night falls. The icing on the cake: a delicious meal prepared with 100% local produce!

↳ [More informations](#)



A LAND OF EVENTS

13TH EDITION
OF THE FESTIVAL

ROCK THE PISTES FESTIVAL

16 TO 22 MARCH 2025

From 16 to 22 March 2025, the unusual pop-rock festival is back to set the mood the powdery Portes du Soleil.

For over 10 years now, the Rock the Pistes festival has been unleashing the fire of music and skiing aficionados! This atypical festival, the only one of its kind in Europe, takes place on the ski slopes at altitude, and is open to holders of a ski pass.

Just the thing for a ski, sun and sound cocktail in winter !



ROCK THE PISTES FESTIVAL

6 live concerts on the slopes



high altitude stages in **FRANCE | & SUISSE +**



30 « Off the Pistes » après-ski concerts in the heart of resorts



20 000 festival-goers



▶ ROCK THE PISTES FESTIVAL



A LAND OF EVENTS SEE YOU THIS WINTER!



↑ FIND OUT MORE ABOUT THE DIARY

DECEMBER

13.12 → 15.12
Rock on snow
AVORIAZ 🇫🇷

14.12
It's winter! Morgins Festival
MORGINS +

15.12
Spartan Winter trail
Obstacle course
MORZINE 🇫🇷

21.12 → 27.12
Santa Claus lives in Les Gets
Santa's Village
LES GETS 🇫🇷

21.12 → 05.01.25
Morzine, enchanted village
MORZINE 🇫🇷

21.12 → 05.01.25
Christmas and New Year festivities
CHÂTEL 🇫🇷

28.12
Ice show
CHAMPÉRY +

JANUARY

Upcoming dates
Mystery series
Bank slalom
AVORIAZ 🇫🇷

11.01
Gets les cannes
Night skiing
LES GETS 🇫🇷

18.01
The white trail
LES GETS 🇫🇷

25.01 → 31.01
Les Gets comedy
Comedy Festival
LES GETS 🇫🇷



FEBRUARY

08.02
Migros Grand Prix
LES CROSETS +

08.02 → 09.02
Second Snowbike World Championships
CHÂTEL 🇫🇷

09.02
Migros Ski Day
LES CROSETS +

10.02 / 17.02 / 24.02 et 03.03
Red ski shows
Shows & entertainment
LES GETS 🇫🇷

11.02 (to be confirmed)
Farmers' Day
CHÂTEL 🇫🇷

12.02 / 20.02 / 26.02 et 05.03
Charity torchlight descents
LES GETS 🇫🇷

25.02
The little torches
Torchlight descent
CHÂTEL 🇫🇷

MARCH

Upcoming dates
Avoriaz freeride week
AVORIAZ 🇫🇷

02.03 → 08.03
Ski Mountaineering World Championships
MORGINS +

04.03
Carnival
CHÂTEL 🇫🇷

06.03
Blessing of the skiers
CHÂTEL 🇫🇷

10.03 → 14.03
Morzine takes care of you
Wellness week-workshops
MORZINE 🇫🇷

15.03 → 22.03
Snowboxx
Music Festival
AVORIAZ 🇫🇷

16.03 → 22.03
Rock the Pistes
Music Festival
PORTES DU SOLEIL 🇫🇷+

16.03 → 22.03
Châtel bands camp
CHÂTEL 🇫🇷

Fin mars 2025
Draisienne kids cup
LES GETS 🇫🇷



APRIL

05.04 → 06.04
The race of champions
Children's ski race & parade
MORZINE 🇫🇷

07.04 → 12.04
Maxi-laughs Festival
CHAMPÉRY +

19.04 → 20.04
Morzine, kingdom of the little ones
Entertainment & shows
MORZINE 🇫🇷

ABONDANCE 🇫🇷

AVORIAZ 🇫🇷

CHAMPÉRY 🇨🇭

CHÂTEL 🇫🇷

LA CHAPELLE D'ABONDANCE 🇫🇷

LES GETS 🇫🇷

MONTRIOND 🇫🇷

MORGINS 🇨🇭

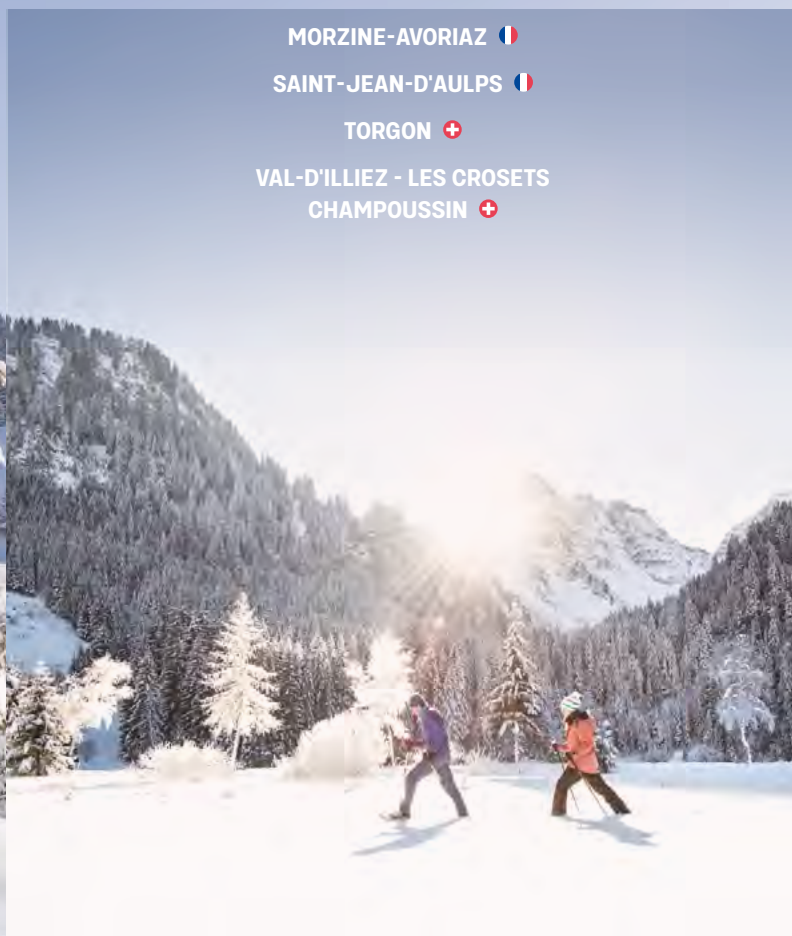
MORZINE-AVORIAZ 🇫🇷

SAINT-JEAN-D'AULPS 🇫🇷

TORGON 🇨🇭

VAL-D'ILLIEZ - LES CROSETS

CHAMPOUSSIN 🇨🇭



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